Yankee Dental Congress to offer ‘Learning From Every Angle’

“560 Degrees of Dentistry, Learning From Every Angle” is the theme for this year’s Yankee Dental Congress (YDC), to be held Jan. 27–31 at the Boston Convention and Exhibition Center. More than 26,000 dental professionals are expected to attend the 53rd annual event.

YDC is the fifth largest dental meeting in the country and is sponsored by the Massachusetts Dental Society, in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island and Vermont dental associations.

According to organizers of the event, dental professionals from all over New England, the Northeast and some from abroad will come to gather the latest information, network with colleagues, see product demonstrations, learn cutting-edge techniques and earn continuing education credits.

More than 400 national and international dental vendors will exhibit at Yankee Dental Congress 35.

There will be approximately 875 exhibit booths present. Exhibits will be open Thursday, Jan. 28, through Saturday, Jan. 30.

Education

For the first time ever, there will be live dentistry instruction at the YDC. Meeting attendees will be able to learn from some of the best clinicians while they are actually performing live procedures.

This interactive format will allow attendees to ask questions and receive answers firsthand. This educational experience will be conducted on the exhibit hall floor and will feature cutting-edge procedures and products.

In all, approximately 350 educational courses for dental professionals will be offered, including the following:

• On Thursday, Jan. 28, “Team Development Day,” a program designed especially for the dental auxiliaries attending the YDC, will help participants build clinical knowledge and strengthen team relationships.

• On Friday, Jan. 29, attendees can take part in “A Day with the Dawson Academy: Foundations for Success.” The Dawson faculty will present a full-day lecture on “The Concept of Complete Dentistry,” as developed and taught by Dr. Peter Dawson.

This concept provides time-tested, scientifically-based principles that, when followed, reduce frustrations and make restorative dentistry predictable, profitable and fun.

• The Conference for Women in Dentistry, which consistently sells out, is back for its fifth year on Saturday, Jan. 30.

This conference provides an in-depth look into private practice options, as well as success and best practices pertinent to women in dentistry.

• Dr. William Kanell, co-founder of the Framingham Heart Study, will present “Preserving Vascular Health.”

• Nancy Andrews, RDH, and Dr. John Molinari will present “Infection Control.”

• Dr. Stephen Shore will present “Success with Autism: An Inside View” and “Sensory Issues, Autism and Everyone Else.”

• Dr. Louis DePaola will offer “Open Wide: Let’s Look Inside.”

• Dr. David Pumphrey will discuss “Implant Provisionals: Esthetics in the Smile Zone.”

• Dr. Larry Sangrik will present “Medical Emergencies in Dentistry” and “Easy Sedation Techniques on Fearful Patients.”

• Dr. Alan Budenz will present “Local Anesthesia.”

• Dr. Sergio Kuttler will present “The Future of Cleaning and Shaping.”

• Niki Henson, RDH, will present “Don’t Let Your Provisionals Look Temporary” and “Cord Techniques to Keep You Packing.”

• Dr. Stephen Niemczyk will present “Advanced Endodontics for the General Dentist” and “Advanced Rotary Instrumentation and Obturation.”

There will also be an Endodontic Symposium, an Oral & Maxillofacial Symposium, a Pediatric Symposium, a Periodontal Symposium and an Orthodontic Specialty Symposium.

Entertainment

Entertainment will also be a major focus of YDC 35. The following entertainment will be offered:

• Ben Mezrich, New York Times best-selling author of Bringing Down the House: The Inside Story of Six MIT students Who Took Vegas For Millions, will make a luncheon presentation on Thursday, Jan. 28.

• On Thursday, attendees will be able to celebrate Yankee’s 35th anniversary at a Night of Mystery, Magic and Illusion, with the opportunity to experience magical acts and stage performances.

• On Friday evening, Jan. 29, attendees can laugh at the Yankee Comedy Club, starring Dom Irrera, nominated six times for an American Comedy Award; Bob Marley, who has appeared on Comedy Central; and Wendy Liebman, the American Comedy Award winner for best female stand-up.

YDC 35 features admissions to free courses, alumni events, product samples from exhibitors, and computerized continuing education record keeping at the C.E. Pavilion.

For more information on YDC 35, call the Massachusetts Dental Society at (800) 542-8747 or visit www.yankedental.com.

Meeting at a glance

EVENT: Yankee Dental Congress 35
SPONSOR: Massachusetts Dental Society, in cooperation with the Connecticut, Maine, New Hampshire, Rhode Island and Vermont dental associations
THEME: “560 Degrees of Dentistry, Learning From Every Angle”
DATES: Wednesday, Jan. 27, through Sunday, Jan. 31
LOCATION: Boston Convention & Exhibition Center
TIMES: Scientific Program/Courses Thursday, Jan. 28 — 8 a.m. to 5:30 p.m.
Friday, Jan. 29 — 8 a.m. to 5 p.m.
Saturday, Jan. 30 — 8 a.m. to 5 p.m.
Sunday, Jan. 31 — 8:30 a.m. to 11:30 a.m.
Exhibit Hall Hours Thursday, Jan. 28 — 10 a.m. to 5:30 p.m.
Friday, Jan. 29 — 9:30 a.m. to 5:30 p.m.
Saturday, Jan. 30 — 9:30 a.m. to 4:00 p.m.
ATTENDANCE: An estimated 26,000 dentists, dental hygienists, assistants, laboratory technicians, academicians, and other dental staff, dental vendors and suppliers; guests
HIGHLIGHTS: Approximately 350 continuing education courses offered — including hands-on courses and workshops on such subjects as forensics, pediatric dentistry, oral cancer, dental technology, endodontics, periodontics and much more.
SPECIAL EVENTS: Dom Irrera, Bob Marley and Wendy Liebman; A Night of Mystery, Magic and Illusion; presentation by author Ben Mezrich.
Out and about in Boston

Sure, you came to Boston to learn about the new technologies in the field, to stock up on your C.E. credits and to help educate your staff, but that doesn’t mean you have to sit inside the convention center all day.

Fenway Park Tour
Spring training hasn’t even started yet and who knows where the Red Sox are, but you can still check out their fabled home.

The park offers “Building Fenway,” a historical presentation detailing the building. The video highlights Fenway Park, the game of baseball and Red Sox players and club.

Where: 4 Yawkey Way, Boston
Take the T: Take Green Line to Kenmore Square stop
Cost: $12
Phone: (617) 226-6666
www.redsox.com/tours

Samuel Adams Brewery Tour
Samuel Adams played a vital role in the American Revolution. In addition, he was a brewer, and his namesake brewery put American craft brewing on the map in the 1980s.

Here, you can experience the entire brewing process from start to finish.

Where: 30 Germania St., Boston (Jamaica Plain)
Take the T: Orange Line to Stony Brook stop
Cost: Tour is free.
Phone: (617) 368-5080
www.samadams.com

Old North Church
Old North Church, built in 1725, is the oldest church building in Boston and has a thriving Episcopal congregation. The church also houses the oldest church bells in North America.

But of course, it is best known for the event that it earned it a place in history: On the night of April 18, 1775, Robert Newman climbed the steeple and briefly hung two lanterns as a signal from Paul Revere that the British were coming to Lexington and Concord by sea and not by land. This small act touched off the American Revolution.

Where: 193 Salem St., Boston
Take the T: Orange or Green Lines to Haymarket stop
Cost: Free, though donations are accepted
Phone: (617) 523-6676
www.oldnorth.com

Meeting will focus on technology, chairman says

Thomas A. Trowbridge, DDS, MD, an oral and maxillofacial surgeon, will serve as general chair of the upcoming Yankee Dental Congress 35 (YDC), New England’s largest dental meeting. As general chair of YDC, Trowbridge has assembled a management team, known as the Core Committee, made up of dentists and dental auxiliary volunteers, who worked closely with society staff to create YDC 35.

“The 35th Yankee Dental Congress has the theme of ‘560 Degrees of Dentistry,’ emphasizing the use of technology in dentistry and dental education,” Trowbridge said. “This year’s teaching courses will bring several of the best speakers in dental technology to our meeting in 2010.”

Approximately 26,000 attendees are expected to convene for the meeting, scheduled for Jan. 27–31 at the Boston Convention and Exhibition Center.

“We will feature several new and exciting programs for dentists, responding to their requests for up-to-date programs and offerings,” Trowbridge said. “These include live dentistry sessions and hands-on teaching forums about new dental products.”

Trowbridge graduated from the Northwestern University Dental School in 1989 and received his MD from the State University of New York at Stony Brook in 1993. He maintains offices at Lowell Oral Surgery Associates in Lowell, Mass., and Nashua Oral Surgery Associates in Nashua, N.H.

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